

Agenda



- 08:00 REGISTRATION OPEN**
- 08:30 SPEED MEETINGS**
- 09:30 PANORAMA ECONOMICO Y SU IMPACTO EN EL SECTOR TURISMO**
Orador: **Delia Paredes**
Profesora de Economía - Universidad Anáhuac
- 10:00 PANORAMA DEL MERCADO HOTELERO REGIONAL Y GLOBAL**
Orador: **Lorea Arnoldi**
Senior Project Manager, HVS - Mexico City
- 10:30 OFERTA Y DEMANDA DE TURISMO VACACIONAL - ANALISIS A FONDO**
Moderador: **Alonso Buitron**
Senior Project Manager, HVS - Mexico City
Panelistas: **Federico Moreno-Nickerson**
Vice President of Development LatAm at Hyatt Inclusive Collection - Hyatt Inclusive Collection
Germán Ongay
Regional Vice President Franchise Sales and Development Mexico, IHG Hotels & Resorts
Guillermo Martínez
Chief Financial Officer - Arriva Hospitality Group
Mario Carbone
Managing Director of Development - Mexico & Central America, Hilton Hotels
- 11:30 COFFEE BREAK - TIEMPO PARA CONECTARSE**
- 12:00 OFERTA Y DEMANDA EN HOTELES DE NEGOCIOS - ANALISIS A FONDO**
Moderador: **Alejandro Rodríguez**
Director de Inversiones - Credit Suisse
Panelistas: **Alonso Burgos**
Vice President, CALA Development - Marriott International
Erick Brunet
Managing Director, Global Corporate Services - Newmark
Gustavo de la Serna
Director Business Development LATAMC - Wyndham Hotels & Resorts
Patricio del Portillo
VP of Development LATAM - Aimbridge LATAM
- 13:00 INNOVACION EN LA INDUSTRIA HOTELERA**
Moderador: **Joshua Kremer**
Co-Founder - Comunal Capital
Panelistas: **Adriana Segovia**
Director Market Management Mexico - Expedia Group
Andrés Martínez
CEO & Co-Founder, PÚBLICO
Carlos Crovato
Vice President, Business Development & Acquisitions (LATAM) - Standard International
Guillermo Yasutake
Head of Development - Grupo Presidente
- 14:00 SESION DE ALMUERZO - TIEMPO PARA CONECTARSE**
- 16:00 TENDENCIAS EN PROYECTOS DE USOS MIXTOS Y PLANES MAESTROS**
Moderador: **Nicolás Martínez**
Vice President – Development, Mexico, Central America & Caribbean - Accor
Panelistas: **Andrés Shapiro**
Business Development Manager, Latin America - Jerde
Gary Greene
Principal - GGD
Israel Contreras
Real Estate Investments Director - Inmobilia
Mauricio De Font-Réaulx
Director General - Centro Cultural Universitario
- 17:00 MERCADOS DE CAPITAL - TENDENCIAS EN LOS MERCADOS DE DEUDA Y CAPITAL**
Moderador: **Christian Lega**
Partner Real Estate - Deloitte
Panelistas: **Fernando Rocha**
Director Acquisitions & Development - Fibra Inn
Gerardo Corona
Presidente & CEO - MentumGC
Guillermo Bravo
Chief Investment Officer - FibraHotel
Manuel Muñoz
Director Hotelería y Turismo - Banco Sabadell
- 18:00 PRIORIDADES PARA LA INDUSTRIA - PLAN DE ACCION**
Moderador: **Richard J. Katzman**
Managing Director, HVS - Mexico City
Panelistas: **Fernando Mulet**
EVP - Chief Development Officer - Playa Hotels & Resorts
Gabriel Helfon
Director General - Helden Hotels & Resort
Germán Fernández del Busto
Director General - Choice Hotels International
Oriol Gimenez
Managing Partner & CIO - Alójica
- 19:00 RECEPCION DE CLAUSURA**